

Is your company looking for condensed information to understand the target country? Would you like to have the "Do's" and "Don'ts" at your fingertips to help you navigate effectively in negotiations and avoid potential mistakes? Do you need a mini-textbook to teach people about your country or other countries to build successful cross cultural teams/partners? Then "Global Navigators^(sm)" is the indispensable business tool for you and your company.

"Global Navigators^(sm)" Corporate Membership **- On-line Global Business Support Tool -**

IBC, a pioneer in cross-cultural business training, together with its native instructors from over 50 countries, have created "Global Navigators^(sm)", a cultural tool kit to assist professionals in doing global business successfully. We welcome you to consider utilizing "Global Navigators^(sm)" to speed up your business outcomes, solve current problems and prevent costly blunders in working in the global marketplace.

Contents:

- Country Overview: How is the country changing? What kind of potential opportunities and difficulties exist now and in the foreseeable future?
- "Cultural Layers of Tradition": What are the major cultural components that underlie the local mindset? This illustrates both a brief history and the complex values that locals are rooted in. Traumatic experiences such as war, colonization and invasion are illustrated.
- "Cultural Motivators^(sm)": Cultural factors that can be used to be in tune with and motivate locals, with business-related key points.
- "Cultural deMotivators^(sm)": Cultural factors that will discourage or upset locals, with business-related key points

Group A Countries:

Argentina, Australia, Austria, Brazil, Brunei, Canada, China-HK, France, Germany, India, Indonesia, Japan, Malaysia, Mexico, Netherlands, New Zealand, Pakistan, Philippines, Russia, Saudi Arabia, Singapore, Spain, Switzerland, USA, Vietnam

(Another 25 countries will be added as Group B by the end of 2006)

All packages are in an English-Japanese bilingual format

Method of Access & Fees:

Through a yearly contract, each corporate client will be issued ID's and passwords that will allow designated employees unlimited access anywhere in the world.

Group A (25 countries)	US\$1,500 (100 users)	US\$2,900 (200 users)	US\$5,900 (500 users)
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To register your company, please complete the "Global Navigator^(sm)" [Registration Form](#).

For further information, please contact:

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