

“Global Business Competency (GBC) Test ”

- **Key Points:** The Test of English for International Communication (TOEIC), a popular standardized test around the world, is useful for assessing English language capability. But TOEIC is not enough to evaluate the potential business competency of an individual who is placed in a global or multicultural business environment.

GBC can assess such a capability by providing both a numerical score and a radar chart that illustrates ten areas of competency, which are essentially important to achieving a leadership position and getting results in unpredictable diverse business settings.

GBC is a product jointly developed by IBC's native instructors in over 50 countries, and Andre Turcotte, Ph.D.
- **Best Fit:** All TOEIC test takers

Particularly international relocators, candidates for promotion/career change/MBA programs, candidates for senior management
- **Logistics:**
 - Testing is done only through a contract with a corporate client
 - Either on-line or hard copy
 - Japanese or English
- **Ten Areas of Competency:**

Leadership	Sensitivity
Communication	Management
Philosophy	Team building
Ethics	Marketing
Motivation	Deal Making
- **Output:** Numerical score (up to 1000) + Radar Chart with analysis

On-line Supporting Courses

As an option, a half-day program on each of the above 10 topics is available on-line

A New Text Book Is Available

IBC's textbook *You Can Work Anywhere in the World!* is available for international relocators

With the combination of TOEIC and GBC Test, an all-around capability in the global and multicultural arena can finally be assessed. A radar chart identifies your strengths and weaknesses. You could enhance your weak areas immediately by taking on-line supporting courses.