

# Global Learning Led by HQ

- **Key Points:** The best way to make full use of an annual corporate meeting at the world headquarters is to offer a global learning opportunity for participants from all over the world. It is a timely and sure-fire way to help the company grow as a global organization with input from key figures overseas, producing centripetal force.
- **Conditions:** When your company finalizes the dates for an annual corporate meeting, worldwide sales conference, regional management meeting, etc., let us know the time constraints, participants and countries they are from. IBC will design a global or multicultural learning session that provides the best possible fit to the event.
- **Participants:** Expatriates and local management/workers (e.g. country managers, plant managers, sales staff, engineers, etc. from any country around the world)
- **Length:** ½ day – 2 days, based on the client's needs and schedule
- **Class Size:** 15-25 participants are recommended, but class size is flexible
- **Suggested Topics:**
  - Any topics on global/multicultural business could be arranged
    - Global & Multicultural Leadership/Management
    - Cross-National Communication & Negotiation
    - Multicultural & Remote Team Building
    - Multicultural Sales & Marketing
    - Motivating People with Different Cultural Backgrounds
    - New Professionalism (to increase Knowledge Productivity)
- **Effectiveness:**
  - To enhance cross-functional and/or cross-regional communication and understanding
  - To exchange requests between the HQ and country operations, and share findings from each country/region
  - To confirm how corporate vision/goals are being carried out globally
  - To increase the sense of global unification beyond diversity
- **Language:** English for mixed audience  
Japanese  
Mandarin Chinese

**We are entering the Era of Knowledge Industry. Take advantage of a quarterly or annual corporate meeting as a valuable opportunity to implement a common platform for global business learning**